

The National Collegiate Athletic Association Institutional Bowl Game Survey for 2010-11

I. General Information.

Name of Bowl: Alamo Bowl
Game Date: December 29, 2010
Institution: University of Arizona
Opponent: Oklahoma State University
Athletics Director: Greg Byrne

Is it permissible to share a copy of this report with the executive director of the bowl in which your institution participated?

Answer: Yes

Previous to this year, how long ago did your institution participate in a bowl game?

Answer: Last year

II. Tickets and Credentials.

Level of Satisfaction with Tickets and Credentials:

Satisfied	The location of the tickets (seats).
Satisfied	The ticket commitment required for participating teams.
Very Satisfied	The cost of the game tickets.
Very Satisfied	The number of credentials that were received for everyone involved in the bowl game.

The ticket pricing, structure, and management top to bottom was a great experience for our team and staff.

III. Stadium and Practice Field.

Level of Satisfaction with Stadium and Practice Field:

Satisfied	Conditions of the practice and playing field.
Very Satisfied	Cleanliness of the locker room.
Satisfied	Supply and availability of towels, soap, soft drinks and other necessities adequate to accommodate the team.
Satisfied	Availability of practice equipment and facility adequate to accommodate the team.
Satisfied	Proximity of practice field and stadium to hotel, hospital, etc.
Satisfied	Laundry facilities adequate to accommodate the team.

Incarnate Word was very helpful and supportive during bowl week.

IV. The Bowl Organization.

Level of Satisfaction with Bowl Organization:

Very Satisfied	Adequacy of information provided by the bowl organization for the participating teams.
Very Satisfied	Bowl management's ability to accommodate needs of the participating teams.
Very Satisfied	Bowl management's ability to provide VIP courtesy transportation.
Very Satisfied	Pregame meeting was conducted by bowl director and followed approved NCAA agenda.
Very Satisfied	Policies were clearly communicated.
Satisfied	The support provided by the staff, the community and the volunteers.

Staff and volunteers were awesome and knowledgeable.

V. Social Events, Hospitality and Hotel.

Level of Satisfaction with Social Events, Hospitality and Hotel:

Neutral	Our institution received an adequate amount of complimentary tickets to each social event for the team, and university officials.
Very Satisfied	The community and its volunteers were involved in the activities surrounding the bowl game.
Very Satisfied	There were social events to include spouses and children.
Satisfied	The hotel accommodations were adequate to accommodate VIP's, the team, fans and alumni.
Satisfied	There was an adequate amount of complimentary suites provided for VIP's of the institution.
Very Satisfied	The cost of rooms was reasonable in relationship to the accommodations provided.

Please comment in this box.

VI. Awards.

Level of Satisfaction with Awards:

Satisfied	The quality of the awards was appropriate for student-athletes, coaches and staff.
Satisfied	The awards purchased by the institution were reasonably priced for the quality of the award(s).
Satisfied	There was a sufficient amount of complimentary awards for student-athletes, coaches and staff.

The awards were appropriate for all and appreciated by s-a's as useful and timely.

Additional Questions:

Excellent (exceeded expectations)

What was your overall impression of this bowl experience?

What areas were best organized and administered?

The staff was great from pre-selection through the entire event. The town embraced the program and all of our questions were answered timely and appropriately.

What areas need improvement?

The band rental field was a bit pricey and given the timing, probably unnecessary.

Thank you for completing this Institutional Bowl Survey. Your responses are very important to us.