

**Summary of Postseason Football  
Institutional Bowl Expenses for 2010-11**

Participating institution: University of Georgia

Name of bowl game: Liberty Bowl

Date of bowl game: December 31, 2010

<b>Participating Institution's Revenue</b>	
Expense allowance from conference (if applicable):	\$ 90,400

**Participating Institution's Expenses**

**Transportation Costs (Please list):**

<b>Team and staff total cost:</b>	\$ 211,428
Number of days traveled:	_____
Number in travel party:	_____
<b>Band and cheerleaders total cost:</b>	\$ 33,976
Number of days traveled:	_____
Number in travel party:	_____
<b>Official party (faculty, athletics dept., etc.) total cost:</b>	\$ 36,957
Number of days traveled:	_____
Number in travel party:	_____
<b>Subtotal Transportation Expense:</b>	\$ 282,361

**Meals/Lodging Per Diem:**

Team and staff:	\$ 291,784
Band and cheerleaders:	\$ 120,630
Official party (faculty, athletics dept., etc.):	\$ 27,719
<b>Subtotal Meals/Lodging Per Diem Expense:</b>	\$ 440,134

Entertainment:	\$ 40,768
Promotion:	\$ 8,060
Awards:	\$ 72,805
Equipment and supplies:	\$ 725
*Tickets Absorbed (Item 3 a, b, c from below):	\$ 337,800
Institution:	\$ 187,800
Conference:	\$ 150,000
Administrative:	\$ 15,480
<b>Other (Please detail below):</b>	\$ 251,456
NCAA Incidentals - \$20,160	
Supplement & Benefits - 204,296.42	
Stadium Suites - \$27,000	

<b>TOTAL EXPENSES:</b>	\$ 1,449,589
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\* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

**Participating Institution's Ticket Commitment**

1) Ticket committed:	Number	Ticket Price	Total
a. By institution.	7,000	\$ 50	\$ 350,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
2) Tickets sold:			
a. By institution.	3,244	\$ 50	\$ 162,200
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
3) Tickets absorbed (line 1 minus 2):			
a. By institution.	3,756	\$ 50	\$ 187,800
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	3,756	NA	\$ 187,800
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	3,000	NA	\$ 150,000
c. Total of tickets absorbed. [Line 3(a) plus 3(b)]	6,756		\$ 337,800