

**Summary of Postseason Football  
Institutional Bowl Expenses for 2010-11**

Participating institution: University of Kentucky

Name of bowl game: Birmingham Bowl

Date of bowl game: January 8, 2011

**Participating Institution's Revenue**

Expense allowance from conference (if applicable): \$ 1,005,400

**Participating Institution's Expenses**

**Transportation Costs (Please list):**

**Team and staff total cost:** \$ 74,900

Number of days traveled: 5 nights  
Number in travel party: 193

**Band and cheerleaders total cost:** \$ 21,286

Number of days traveled: 2 nights  
Number in travel party: 206

**Official party (faculty, athletics dept., etc.) total cost:** \$ 11,349

Number of days traveled: 1 - 5 nights  
Number in travel party: 41

**Subtotal Transportation Expense:** \$ 107,535

**Meals/Lodging Per Diem:**

Team and staff: \$ 153,712

Band and cheerleaders: \$ 44,439

Official party (faculty, athletics dept., etc.): \$ 11,133

**Subtotal Meals/Lodging Per Diem Expense:** \$ 209,284

Entertainment: \$ 18,186

Promotion: \$ 36,655

Awards: \$ 81,600

Equipment and supplies: \$ 19,397

\*Tickets Absorbed (Item 3 a, b, c Institution: \$ 126,740 \$ 276,740

from below): Conference: \$ 150,000

Administrative: \$ 419,910

**Other (Please detail below):** \$ 89,489

see spreadsheet titled NCAA Other

**TOTAL EXPENSES:** \$ 1,258,796

\* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

**Participating Institution's Ticket Commitment**

<b>1) Ticket committed:</b>	<b>Number</b>	<b>Ticket Price</b>	<b>Total</b>
a. By institution.	6,970	\$ 50	\$ 348,500
	30	\$ 30	\$ 900
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>2) Tickets sold:</b>			
a. By institution.	4,443	\$ 50	\$ 222,150
	17	\$ 30	\$ 510
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>3) Tickets absorbed (line 1 minus 2):</b>			
a. By institution.	2,527	\$ 50	\$ 126,350
	13	\$ 30	\$ 390
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>Subtotal absorbed</b>	<b>2,540</b>	<b>NA</b>	<b>\$ 126,740</b>
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>Subtotal absorbed</b>	<b>3,000</b>	<b>NA</b>	<b>\$ 150,000</b>
<b>c. Total of tickets absorbed.</b>			
<b>[Line 3(a) plus 3(b)]</b>	<b>5,540</b>		<b>\$ 276,740</b>

**NCAA BOWL EXPENSES  
OTHER EXPENSES**

Team Meals Prior to Bowl	66,042.00
Team Lodging Prior to Bowl	19,125.00
Equipment Transport	3,922.00
Laundry at Bowl	400.00

<b>TOTAL</b>	<b>\$89,489.00</b>
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