

Summary of Postseason Football Institutional Bowl Expenses for 2010-11

Participating institution: *University of North Carolina, Chapel Hill*

Name of bowl game: *Music City Bowl*

Date of bowl game: December 30, 2010

Participating Institution's Revenue

Expense allowance from conference (if applicable): \$ 1,100,000

Participating Institution's Expenses		
<u>Transportation Costs (Please list):</u>		
Team and staff total cost:	\$	130,691
Number of days traveled:		6
Number in travel party:		175
Band and cheerleaders total cost:	\$	35,936
Number of days traveled:		4
Number in travel party:		313
Official party (faculty, athletics dept., etc.) total cost:	\$	11,866
Number of days traveled:		5
Number in travel party:		18
Subtotal Transportation Expense:		\$ 178,493
<u>Meals/Lodging Per Diem:</u>		
Team and staff:	\$	252,834
Band and cheerleaders:	\$	69,092
Official party (faculty, athletics dept., etc.):	\$	11,359
Subtotal Meals/Lodging Per Diem Expense:		\$ 333,285
Entertainment:	\$	12,123
Promotion:	\$	8,574
Awards:	\$	111,873
Equipment and supplies:	\$	5,212
*Tickets Absorbed (Item 3 a, b, c from below):	Institution:	\$ 93,260
	Conference:	\$ -
Administrative:	\$	297,923
Other (Please detail below):	\$	3,072
Laundry Services (at bowl site) \$1,811		
Practice Filming Lifts \$1,261		
TOTAL EXPENSES:		\$ 1,043,815

* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

Participating Institution's Ticket Commitment

1) Ticket committed:	Number	Ticket Price	Total
a. By institution.	2,068	\$ 80	\$ 165,440
	3,998	\$ 60	\$ 239,880
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
2) Tickets sold:			
a. By institution.	1,800	\$ 80	\$ 144,000
	2,801	\$ 60	\$ 168,060
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
3) Tickets absorbed (line 1 minus 2):			
a. By institution.	268	\$ 80	\$ 21,440
	1,197	\$ 60	\$ 71,820
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	1,465	NA	\$ 93,260
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	0	NA	\$ -
c. Total of tickets absorbed.			
[Line (3(a) plus 3(b))]	1,465		\$ 93,260