

**Summary of Postseason Football
Institutional Bowl Expenses for 2010-11**

Participating institution: University of Oklahoma

Name of bowl game: Fiesta Bowl

Date of bowl game: January 1, 2011

Participating Institution's Revenue	
Expense allowance from conference (if applicable):	\$ 1,859,300

Participating Institution's Expenses

Transportation Costs (Please list):

Team and staff total cost:	\$ 246,020
Number of days traveled:	<u>7</u>
Number in travel party:	<u>307</u>
Band and cheerleaders total cost:	\$ 91,941
Number of days traveled:	<u>6</u>
Number in travel party:	<u>337</u>
Official party (faculty, athletics dept., etc.) total cost:	\$ 144,755
Number of days traveled:	<u>3</u>
Number in travel party:	<u>161</u>
Subtotal Transportation Expense:	\$ 482,716

Meals/Lodging Per Diem:

Team and staff:	\$ 445,230
Band and cheerleaders:	\$ 136,626
Official party (faculty, athletics dept., etc.):	\$ 72,372
Subtotal Meals/Lodging Per Diem Expense:	\$ 654,228

Entertainment:	\$ 1,024
Promotion:	\$ 5,048
Awards:	\$ 68,368
Equipment and supplies:	\$ 13,252
*Tickets Absorbed (Item 3 a, b, c from below):	\$ 337,080
Institution:	\$ 337,080
Conference:	\$ -
Administrative:	\$ 19,238
Other (Please detail below):	\$ 268,996

TOTAL EXPENSES: \$ 1,849,950

* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

Participating Institution's Ticket Commitment

1) Ticket committed:	Number	Ticket Price	Total
a. By institution.	<u>918</u>	\$ <u>255</u>	\$ <u>234,090</u>

	4,140	\$ 235	\$ 972,900
	1,110	\$ 190	\$ 210,900
	421	\$ 155	\$ 65,255
	508	\$ 105	\$ 53,340
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	588	\$ 255	\$ 149,940
	2,132	\$ 235	\$ 501,020
	1,915	\$ 190	\$ 363,850
	5,276	\$ 155	\$ 817,780
	492	\$ 105	\$ 51,660
	0	\$ -	\$ -
	0	\$ -	\$ -
2) Tickets sold:			
a. By institution.	739	\$ 255	\$ 188,445
	3,293	\$ 235	\$ 773,855
	678	\$ 190	\$ 128,820
	366	\$ 155	\$ 56,730
	491	\$ 105	\$ 51,555
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ 255	\$ -
	0	\$ 235	\$ -
	0	\$ 190	\$ -
	0	\$ 155	\$ -
	0	\$ 105	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
3) Tickets absorbed (line 1 minus 2):			
a. By institution.	179	\$ 255	\$ 45,645
	847	\$ 235	\$ 199,045
	432	\$ 190	\$ 82,080
	55	\$ 155	\$ 8,525
	17	\$ 105	\$ 1,785
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	1,500	NA	\$ 337,080
b. By conference.	588	\$ 255	\$ 149,940
	2,132	\$ 235	\$ 501,020
	1,915	\$ 190	\$ 363,850
	5,276	\$ 155	\$ 817,780
	492	\$ 105	\$ 51,660
	0	\$ -	\$ -
Subtotal absorbed	10,403	NA	\$ 1,884,250
c. Total of tickets absorbed. [Line 3(a) plus 3(b)]	11,933		\$ 2,221,330