

**Summary of Postseason Football
Institutional Bowl Expenses for 2010-11**

Participating institution: University of Kentucky

Name of bowl game: Birmingham Bowl

Date of bowl game: January 8, 2011

Participating Institution's Revenue	
Expense allowance from conference (if applicable):	\$ 1,005,400

Participating Institution's Expenses	
<u>Transportation Costs (Please list):</u>	
Team and staff total cost:	\$ 74,900
Number of days traveled:	<u>5 nights</u>
Number in travel party:	<u>193</u>
Band and cheerleaders total cost:	\$ 21,286
Number of days traveled:	<u>2 nights</u>
Number in travel party:	<u>206</u>
Official party (faculty, athletics dept., etc.) total cost:	\$ 11,349
Number of days traveled:	<u>1 - 5 nights</u>
Number in travel party:	<u>41</u>
Subtotal Transportation Expense:	
	\$ 107,535

Meals/Lodging Per Diem:	
Team and staff:	\$ 153,712
Band and cheerleaders:	\$ 44,439
Official party (faculty, athletics dept., etc.):	\$ 11,133
Subtotal Meals/Lodging Per Diem Expense:	
	\$ 209,284

Entertainment:		\$ 18,186
Promotion:		\$ 36,655
Awards:		\$ 81,600
Equipment and supplies:		\$ 19,397
*Tickets Absorbed (Item 3 a, b, c from below):	Institution:	\$ 126,740
	Conference:	\$ 150,000
Administrative:		\$ 419,910
Other (Please detail below):		\$ 89,489
see spreadsheet titled NCAA Other		
TOTAL EXPENSES:		\$ 1,258,796

* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

Participating Institution's Ticket Commitment

1) Ticket committed:	Number	Ticket Price	Total
a. By institution.	6,970	\$ 50	\$ 348,500
	30	\$ 30	\$ 900
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
2) Tickets sold:			
a. By institution.	4,443	\$ 50	\$ 222,150
	17	\$ 30	\$ 510
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
3) Tickets absorbed (line 1 minus 2):			
a. By institution.	2,527	\$ 50	\$ 126,350
	13	\$ 30	\$ 390
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	2,540	NA	\$ 126,740
b. By conference.	3,000	\$ 50	\$ 150,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	3,000	NA	\$ 150,000
c. Total of tickets absorbed.			
[Line 3(a) plus 3(b)]	5,540		\$ 276,740

**NCAA BOWL EXPENSES
OTHER EXPENSES**

Team Meals Prior to Bowl	66,042.00
Team Lodging Prior to Bowl	19,125.00
Equipment Transport	3,922.00
Laundry at Bowl	400.00

TOTAL	\$89,489.00
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