

**Summary of Postseason Football  
Institutional Bowl Expenses for 2010-11**

Participating institution: University of North Carolina, Chapel Hill

Name of bowl game: Music City Bowl

Date of bowl game: December 30, 2010

<b>Participating Institution's Revenue</b>	
Expense allowance from conference (if applicable):	\$ <u>1,100,000</u>

<b>Participating Institution's Expenses</b>	
<b><u>Transportation Costs (Please list):</u></b>	
<b>Team and staff total cost:</b>	\$ <u>130,691</u>
Number of days traveled:	<u>6</u>
Number in travel party:	<u>175</u>
<b>Band and cheerleaders total cost:</b>	\$ <u>35,936</u>
Number of days traveled:	<u>4</u>
Number in travel party:	<u>313</u>
<b>Official party (faculty, athletics dept., etc.) total cost:</b>	\$ <u>11,866</u>
Number of days traveled:	<u>5</u>
Number in travel party:	<u>18</u>
<b>Subtotal Transportation Expense:</b>	\$ <u>178,493</u>
<b><u>Meals/Lodging Per Diem:</u></b>	
Team and staff:	\$ <u>252,834</u>
Band and cheerleaders:	\$ <u>69,092</u>
Official party (faculty, athletics dept., etc.):	\$ <u>11,359</u>
<b>Subtotal Meals/Lodging Per Diem Expense:</b>	\$ <u>333,285</u>
Entertainment:	\$ <u>12,123</u>
Promotion:	\$ <u>8,574</u>
Awards:	\$ <u>111,873</u>
Equipment and supplies:	\$ <u>5,212</u>
*Tickets Absorbed (Item 3 a, b, c from below):	Institution: \$ <u>93,260</u> Conference: \$ <u>-</u>
Administrative:	\$ <u>297,923</u>
<b>Other (Please detail below):</b>	\$ <u>3,072</u>
Laundry Services (at bowl site) \$1,811	
Practice Filming Lifts \$1,261	
<b>TOTAL EXPENSES:</b>	\$ <u>1,043,815</u>

\* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

**Participating Institution's Ticket Commitment**

<b>1) Ticket committed:</b>	<b>Number</b>	<b>Ticket Price</b>	<b>Total</b>
a. By institution.	2,068	\$ 80	\$ 165,440
	3,998	\$ 60	\$ 239,880
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>2) Tickets sold:</b>			
a. By institution.	1,800	\$ 80	\$ 144,000
	2,801	\$ 60	\$ 168,060
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>3) Tickets absorbed (line 1 minus 2):</b>			
a. By institution.	268	\$ 80	\$ 21,440
	1,197	\$ 60	\$ 71,820
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>Subtotal absorbed</b>	<b>1,465</b>	<b>NA</b>	<b>\$ 93,260</b>
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
<b>Subtotal absorbed</b>	<b>0</b>	<b>NA</b>	<b>\$ -</b>
<b>c. Total of tickets absorbed.</b>			
<b>[Line (3(a) plus 3(b))</b>	<b>1,465</b>		<b>\$ 93,260</b>