

Summary of Postseason Football Institutional Bowl Expenses for 2010-11

Participating institution: Troy University

Name of bowl game: New Orleans Bowl

Date of bowl game: December 18, 2010

Participating Institution's Revenue	
Expense allowance from conference (if applicable):	\$ <u>250,000</u>

Participating Institution's Expenses

Transportation Costs (Please list):

Team and staff total cost:	\$	<u>65,803</u>
Number of days traveled:		<u>5</u>
Number in travel party:		<u>166</u>
Band and cheerleaders total cost:	\$	<u>26,400</u>
Number of days traveled:		<u>3</u>
Number in travel party:		<u>402</u>
Official party (faculty, athletics dept., etc.) total cost:	\$	<u>7,630</u>
Number of days traveled:		<u>3</u>
Number in travel party:		<u>27</u>

	Subtotal Transportation Expense:	\$ 99,833
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Meals/Lodging Per Diem:

Team and staff:	\$	<u>158,510</u>
Band and cheerleaders:	\$	<u>54,975</u>
Official party (faculty, athletics dept., etc.):	\$	<u>-</u>

	Subtotal Meals/Lodging Per Diem Expense:	\$ 213,485
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Entertainment:		\$	<u>13,000</u>
Promotion:		\$	<u>4,001</u>
Awards:		\$	<u>73,750</u>
Equipment and supplies:		\$	<u>2,500</u>
*Tickets Absorbed (Item 3 a, b, c from below):	Institution:	\$	<u>(155,880)</u>
	Conference:	\$	<u>200,000</u>
Administrative:		\$	<u>4,946</u>
Other (Please detail below):		\$	<u>88,000</u>

Publicity/Media Guide/Bowl Bonus

	TOTAL EXPENSES:	\$ 543,635
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* Should include only the amount the institution and/or conference absorbed from **unsold** tickets.

Participating Institution's Ticket Commitment

1) Ticket committed:	Number	Ticket Price	Total
a. By institution.	0	\$ 20	\$ -
	0	\$ 40	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	4,000	\$ 40	\$ 160,000
	2,000	\$ 20	\$ 40,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
2) Tickets sold:			
a. By institution.	634	\$ 20	\$ 12,680
	3,580	\$ 40	\$ 143,200
	1,078	comp	#VALUE!
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
b. By conference.	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
3) Tickets absorbed (line 1 minus 2):			
a. By institution.	-634	\$ 20	\$ (12,680)
	-3,580	\$ 40	\$ (143,200)
	-1,078	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	-5,292	NA	\$ (155,880)
b. By conference.	4,000	\$ 40	\$ 160,000
	2,000	\$ 20	\$ 40,000
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
	0	\$ -	\$ -
Subtotal absorbed	6,000	NA	\$ 200,000
c. Total of tickets absorbed.			
[Line 3(a) plus 3(b)]	708		\$ 44,120